

1ST MATERNITY HOSPITAL IN SINDH

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Lady Dufferin
Hospital



Fundraising Sufi Night Event 2024

After the phenomenal successful of last year's "Qawwali Night & Charity Dinner Event 2023", this year we organized "**Fundraising Sufi Night - A Tribute To Sabri Brothers**" at Jasmine Hall, Beach Luxury Hotel, Karachi dated on 23 November, 2024.

The evening aimed to raise funds for underprivileged mothers and children, supporting Lady Dufferin Hospital's mission. Through Sufi qawwali, a spiritual and unifying musical experience, we combined entertainment with a meaningful cause.

The Sabri Brothers, led by Ghulam Farid Sabri and Maqbool Ahmed Shah Sabri, introduced qawwali to a global audience, transforming it from local shrine music to worldwide acclaim with their soulful and unique style.

Mujadid Amjad Sabri is a young celebrated qawwal, recognized for preserving and promoting the Sabri family's rich legacy of qawwali, a spiritual and poetic form of music rooted in Sufism. As the son of the legendary Amjad Sabri (Late), Mujadid has gracefully stepped into his father's footsteps, carrying forward a tradition that has inspired millions. His performances reflect the timeless beauty of Sufi poetry, which conveys messages of love, devotion, and unity.

A heartfelt thank you to everyone who attended and supported the "Fundraising Sufi Night & Buffet Dinner 2024" for Lady Dufferin Hospital! Your generous contributions are making a tangible difference in the lives of underprivileged mothers and children who need our help the most.

Sufi Night Event Sponsors:



CSR Support:

We would like to extend our heartfelt gratitude to **Pakistan State Oil (PSO)** and the **PSO CSR Trust** for their generous donation of a state-of-the-art ambulance to Lady Dufferin Hospital (LDH), Karachi. This invaluable contribution enhances our ability to provide timely and efficient emergency medical services to the mothers and children we serve, reinforcing our commitment to delivering the highest quality of care. The new ambulance is not just a vehicle, but a symbol of compassion and collaboration, empowering us to better respond to urgent situations and ensuring that no life is left behind.

Your continued support is a testament to the strong partnership we have developed over the years. PSO's commitment to social responsibility plays a crucial role in helping us fulfill LDH's mission as the first maternity hospital in Sindh, ensuring that we can continue providing essential healthcare services to women and children in need. We are truly grateful for your trust and support, which enables us to make a lasting impact on the lives of the people we serve. Thank you once again for your generosity and unwavering dedication to the community.

Health Asia Expo 2024:

Lady Dufferin Hospital (LDH) made a significant contribution to the 21st Health Asia 2024 International Exhibition & Conferences, held from October 17th to 19th at the Karachi Expo Centre. As the largest annual health and medical industry event in Pakistan, this three-day gathering, organized by Ecommerce Gateway Pakistan (Pvt.) Ltd., provided a platform for health stakeholders to converge, share innovations, and discuss pressing issues in the healthcare sector. LDH's participation underscored its commitment to enhancing public health and education, particularly in women's health.

At the event, LDH focused on raising awareness about breast cancer, a crucial health issue affecting many women in Pakistan. The hospital showcased its extensive experience in providing specialized obstetric and gynecological care since its inception in 1898. By engaging with attendees, LDH aimed to educate the public on the importance of early detection and treatment, as well as to promote the various services it offers. This proactive approach is vital in combating breast cancer, which continues to be a leading health concern.

Additionally, LDH highlighted its Cowasjee School of Midwifery, which plays a pivotal role in training future healthcare professionals. The school emphasizes the importance of skilled midwifery in improving maternal and child health outcomes. By participating in Health Asia 2024, LDH not only showcased its dedication to quality healthcare but also aimed to inspire collaboration among health professionals and organizations to further enhance the overall health landscape in Pakistan. The event served as an essential venue for LDH to reinforce its mission of advancing healthcare access and education for women in the region.

Breast Cancer Awareness Month:

This October, as part of our ongoing commitment to Breast Cancer Awareness, Lady Dufferin Hospital (LDH) once again participated in the annual campaign, continuing to shine a light on the importance of early detection and self-care. Our efforts included hosting an informative awareness session on breast cancer, led by our senior doctors, in the conference room. The hospital corridors were decorated with pink and



white balloons and ribbons, while standees were placed throughout the premises to highlight key precautions and symptoms. We also utilized our social media platforms to spread awareness, and to symbolize our support, we illuminated the oldest tree at LDH with pink lights. Staff and visitors alike wore pink badges to show solidarity, and a pink message board was set up for everyone to share their thoughts in honor of Breast Cancer Awareness Month.

In addition, our dedicated students from the Cowasjee School of Midwifery organized a walk around the hospital to further engage the community in this important cause. As part of their outreach, they visited various wards and outpatient departments, demonstrating self-breast examination techniques and educating women about the significance of early detection. Their efforts helped bring the message directly to those who need it most, ensuring that our commitment to raising awareness extends beyond the hospital's walls and directly reaches the people we care for. Together, these initiatives reinforce our mission to support the health and well-being of women in our community.



National Awards & Recognition:

The Honorable President of the Islamic Republic of Pakistan, Mr. Asif Ali Zardari, has conferred the 'Hilal-e-Imtiaz' upon our Medical Superintendent, **Dr. Zeryab Setna**, in recognition of his outstanding contributions to the field of medicine. This prestigious national award was announced on Pakistan's 78th Independence Day and will be formally presented to Dr. Zeryab Setna in a ceremony on March 23, 2025.



Training Session:

A 1-hour training session was conducted by Dr. Saman Nadeem – Consultant Microbiologist & Infection Control Officer for all the healthcare workers of Lady Dufferin Hospital on the topic "Skin Infections, MRSA & Contact Precautions" dated on 9th August 2024.



World Breastfeeding Week 2024 at Cowasjee School of Midwifery, Lady Dufferin Hospital

In celebration of World Breastfeeding Week 2024, themed "Closing the Gap: Breastfeeding Support for All," Cowasjee School of Midwifery at Lady Dufferin Hospital has engaged in a series of enriching activities from August 1st to 7th. This year's events include a series of knowledge-based and practical sessions led by esteemed experts: Ms. Neha Mankani, ICM Representative and Project Lead for the Midwifery Association Capacity Assessment and Strengthening Project, and Dr. Gul, a renowned lactation management specialist from the HELP Foundation. These sessions, aimed at enhancing breastfeeding support and awareness, have provided valuable insights and hands-on experience for our midwifery students, staff, and lactating mothers.

We are proud to continue our commitment to breastfeeding education and support, as we also look forward to receiving our certification from the World Alliance for Breastfeeding Action (WABA).



Visitor Gallery:

A delegation from the Asian Development Bank (ADB), accompanied by representatives from the Sindh Health Department, visited Lady Dufferin Hospital and Cowasjee School of Nursing on 25 July, 2024. The purpose of this visit was to explore potential collaborations and to discuss ways to secure financial support for the expansion of Cowasjee School of Nursing into a fully-fledged nursing college. This initiative is part of our ongoing efforts to enhance the quality of nursing education and contribute to the growing demand for skilled healthcare professionals in the region.



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اس رمضان آپ کی زکوٰۃ اور عطیات ہزاروں ماؤں اور بچوں کی وجہ بن سکتی ہے۔
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